



Encouraging, Educating, Equipping,  
and Empowering Camp and Retreat Leadership

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**EXECUTIVE DIRECTORS GATHERING**  
**Coastal Retreat Center, Isle of Palms, SC**  
**March 27-30, 2023**  
**“Friends and Neighbors – Expanding the Horizons”**

**Our Hopeful Outcomes**

Because of our time together, the ideas that will be generated, and the sharing from the experience and expertise of each other, we are confident that, for each participant, there will be:

- New ideas for inviting friends and neighbors we have not yet met to experience our ministries.
- Deepened relationships with other executive directors throughout the Lutheran outdoor ministry network.
- Rest and renewal because of time away from normal routines and because of relaxing time spent with colleagues whose work experience is similar to our own.
- Renewed enthusiasm and inspiration for the work that lies ahead.
- Two or three concrete, practical ideas for handling the myriad of tasks of our everyday responsibilities.
- Fun!

**Our Presenters**

**Louise Johnson, Executive for Administration, ELCA**, and the leader spearheading the ELCA initiative of the ELCA connecting with a million new people by the year 2030. Among many gifts as a lifelong friend of outdoor ministry, Louise will be bringing to us:

- The inside scoop on the work being conducted by Barna
- Current research data that’s important for outdoor ministry leaders to be aware of
- Insights into the Gen Z and observations on outdoor ministry features that will draw them in.

**Jessica Hacker, Director, Development Operations, ELCA Advancement**, and the leader who has spearheaded the relationship with Margaret A. Cargill Philanthropies that has led to a second Total Inclusion! grant. Jessica will be sharing valuable insights regarding best practices for outdoor ministry organizations seeking to cultivate relationships with foundations that can lead to significant financial support.

Both Louise and Jessica will be with us for the duration of our event.

## Our Worship Leader

**Judy Smith** has now retired from the position of Camp Director for Family and Adult Programs at Calumet (NH). Judy is an ELCA deacon with many years of experience as a worship and music leadership in camp, congregation, retreat, and major conference settings. Judy's involvement in the life of LOM continues as a member of the LOM Education Committee, LOM representative to the Compass Points Coordinating Council, and a member of the newly formed LOM Ecumenical Collaborations Committee.

### SCHEDULE

#### **Sunday, March 26, 2023**

By 8:00 pm - Early arrival at Charleston International Airport (CHS) in order to get the early shuttle.

#### **Monday, March 27, 2023**

1:00 pm – First shuttle trip leaves Charleston International Airport (CHS) for Coastal Retreat.  
4:15 pm – Final shuttle trip leaves Charleston International Airport (CHS) for Coastal Retreat.  
2:00-4:00 pm – Settle in; walk on the beach; good chat time.  
4:00 pm – Registration and informal conversation.  
6:15 pm – Dinner  
7:00 pm – Welcome Session; make sure everyone gets introduced to each other; introduction of the theme and the facilitator of theme sessions – Louise Johnson.  
8:15 pm – Worship, followed by -  
Around 9:00 pm – Fellowship

#### **Tuesday, March 28, 2023**

8:30 am – Breakfast  
9:15 am – Morning devotions  
9:30 am – Morning session facilitated by Louise Johnson - "Connecting with a Million New Friends that We have not yet Met". - the plan for getting there; the challenges and opportunities for outdoor ministry organizations.  
12:30 pm – Lunch  
1:15 pm – Volleyball  
2:00 pm – Afternoon session facilitated by Louise Johnson – "What happens when we disrupt systems by bringing in new people."  
4:00 pm – Free time and beach time  
6:00 pm – Dinner  
7:00 pm – Ideas to Share, facilitated by Don Johnson - "This is something that worked out great for our camp during the past year!"  
9:00 pm – Evening devotions followed by  
Around 9:30 pm - Fellowship

### **Wednesday, March 29, 2023**

8:30 am – Breakfast

9:15 am – Morning devotions

9:30 am – Morning session facilitated by Louise Johnson, “Important things to know about the Gen Z Generation”

12:00 pm – Lunch

1:15 pm – Afternoon session facilitated by Jessica Hacker - “Is there a foundation out there that wants to provide support for your ministry?”

2:45 pm - Break

3:00 pm – Q&A Regarding Burning issues of looking ahead for LOM

The Immediate Future – Total Inclusion Part 2!

The Immediate Future and a Little Beyond – The New Strategic Plan for LOM

4:00 pm – Free time and beach time

6:30 pm – Dinner – The Specialty of the House – A Low Country Boil

8:00 pm – Evening Closing Session facilitated by Louise Johnson – “What Are We Taking Home?”

9:15 pm – Closing worship, followed by Evaluation Forms, and then

Around 10:00 pm – Fellowship

### **Thursday, March 30, 2023**

6:00 am – First Departure to airport

8:00 am – Breakfast

8:30 am – Second Departure to airport

10:30 am –Final Departure to airport

## **REGISTRATION INFORMATION**

Single Occupancy: \$750/person

Double Occupancy: \$575/person

Airport Shuttle Service: \$35/person round trip

Scholarships of up to \$250 are available:

<https://www.lomnetwork.org/wp-content/uploads/2021/11/2022-Application-Form.pdf>

Registration ONLINE: <https://www.lomnetwork.org/executive-directors-gathering-registration/>

Registration deadline: Wednesday, March 1

For those whose airline reservations require arrival on March 26, lodging will be provided at Coastal Retreat at no additional charge.