# **Concentration - Service and Program**

## **Lutheran Theology**

"Lutheran. What does this mean?" We will learn about key Lutheran theological concepts. The session will include how our theology is the foundation for all of our programs and practices in Lutheran outdoor ministries. You will also learn effective ways to teach seasonal staff Lutheran theology and how to serve diverse faith populations.

### **Inviting Inclusivity**

You will be challenged to confront your personal biases and to understand our call to be inclusive in outdoor ministry. Gain tools and resources to teach staff. Encourage organizations/ministries to look at diversity and inclusion within their own context and community.

### **Outdoor Ministry Philosophy - Personal**

Personal Philosophy - what is it? Why is it important? You will be challenged to develop, refine and clearly articulate your personal philosophy and how it shapes the program choices in your ministry.

### Ministry of Hospitality

You will learn why hospitality is important to outdoor ministry. Discover the key needs of guests and learn how to assess your organization's hospitality.

#### **Program Planning**

Good program planning assesses and meets the needs of participants and constituents. Learn how to develop a program from an idea to implementation to evaluation.

#### **Risk Management for Program**

You have a risk management plan, but how do you put it into action? Are you prepared to properly respond to a crisis situation in your programs and answer the questions that arise? During this session you will be introduced to the concepts necessary to manage risk in your camp setting. Don't risk missing this session!

### **Creation Stewardship**

Creation Stewardship is not an option. Learn how to incorporate creation stewardship into your year-round program through theology, creation stewardship assessment, and program planning.

### **Bible Study Development and Teaching**

Discover how to plan Bible studies that engage and challenge. You will leave with skills and techniques to design Bible studies that meet the needs of diverse learners of all ages.

### **Program Staffing**

Recruiting, equipping and empowering quality leaders can be challenging. Journey through the program staffing cycle and its many destinations throughout the year including recruiting, caring for, and retaining quality staff from year to year. You will leave with take home resources to assist you with program staffing.

#### **Summer Staff Training**

Staff training sets the tone for the whole summer! This session will be filled with ideas that will help you equip and empower your summer staff to live into your mission and vision. Brainstorm resources, share what works well, and capture new ideas to take home.

### Marketing / Communications

Marketing and communications are essential to sharing your mission and vision. This session will explore the many facets involved in sharing your ministry's value, brand, and story. People will choose how they interact with your organization based on the messages they receive; are you inviting and welcoming them to participate?

### Worship & Music

### Worship

Discover the importance of planning and executing worship with intentionality and well-grounded theology. Understand how worship can be experienced in a variety of ways and different settings.

#### Music

Music is a critical component to camp programs. Learn how to be intentional in choosing songs, training staff, and teaching campers. Come away with new ideas and resources to make this a strong aspect of your program, no matter your personal skill level.