



The LOM “Run4Camp” 5K

October 24, 2021

Camps register with LOM at a cost of \$200 in order to participate.

Each camp has a team of as many participants as they recruit.

* Run, walk, or ski!
* Skis & strollers & wheelchairs & rollerblades!

Funds go directly to yourcamp

This is an easy addition to your camp’s other fundraisers. And new donors!

LOM Camps & Retreat Centers Across the Country Participate However They Wish

Here’s out it works:

An LOM Camp / Retreat Center sends an email to Executive Director Don Johnson to express interest. When your camp signs on — it’s **just \$200 per camp**.

The camp’s organizer (director, volunteer, board member) will recruit as many 5K participants you wish wish. One person or 101 people! “Hey! Would you be willing to **Run4Camp?**”

Each 5K participant agrees to three simple things:

1. **Donate** \$25 or more to **CAMP** to secure their **Run4Camp** race spot. \$15 to LOM gets a **Run4Camp** T-Shirt!
2. **Find** at least five sponsors to support their run for camp with a gift to your camp in any amount — as little as \$5 or as much as a total ton of money.
3. **Email/Text a simple video/pic** of themselves during their run!

*In the afternoon on October 24, The LOM Network will host a 3 Hour LIVE Broadcast featuring participants doing their **Run4Camp** & sharing a bit about why their favorite camp matters to them and to the whole Church.*

Just Think:

Camp pays \$200 to participate (a one-time \$200 expense)
Camp finds, say, 10 people to **Run4Camp** (\$250 to **CAMP**)
Each of the 10 runners finds 5 donors (50 donors to camp).

Make a Note:

Participants will ask their families, their friends who’ve heard all of their camp stories, their fellow church members, their fellow alums (who may not yet be donating to camp). Most of these donors will likely be brand new supporters!

Learn more about the **Run4Camp** 5K ...
Information Zoom: SEPT 14 at 2E, 1C, 12M, 11P
Contact: Don Johnson: director@lomnetwork.org