

Data prepared by:

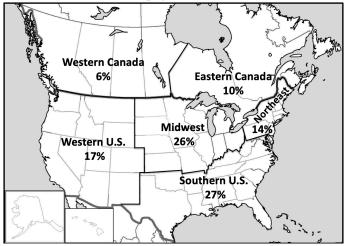
🕸 SACRED PLAYGROUNDS

Collected Nov. 2020 to Jan. 2021 (response rate 49%)

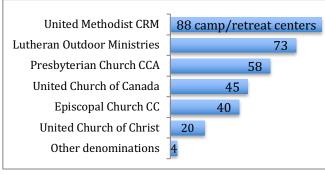
# Outdoor Ministries Connection 2020 Director Survey, Quick Facts

### WHO PARTICIPATED IN THIS SURVEY?

We heard from **321 outdoor ministry centers** in **46 states** and **11 provinces/territories** Where were the camps/retreats centers located?



#### Affiliation with Christian outdoor ministries:



Directors were:			
<b>98%</b> white	<b>73%</b> age 40 and up		
<b>64%</b> male	$\mathbf{38\%}$ had a theology degree		

**Ministry Organizations were:** 

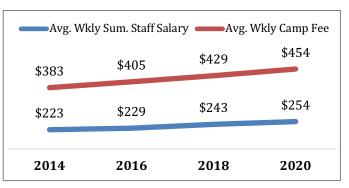
54% accredited through ACA

**19%** were members of CCCA

### **Annual Budget Distribution:**

17%	29%	29%	25%
■<\$200	k <b>\$</b> 200k-\$5	00k <b>=</b> \$500k-\$	S1M ■>\$1M

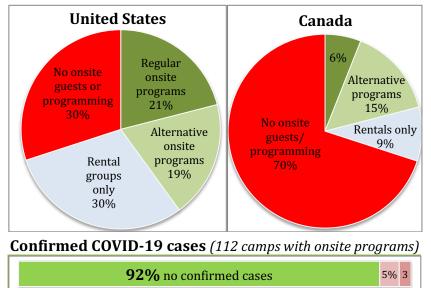
### Salary and Fee Trends in OMC Camps in U.S.



# Level of IMPORTANCE assigned to selected program priorities:

Extremely important	Very important	rtant Somewhat important Not very important or not at all				11		
Parti	cipant safety	1		88%		1	11	L%
Fellowship/commu	nity building		8	1%			18%	)
Self esteem/chara	cter building		60%	1		32%		8%
Fun for all	participants	5	0%			41%	5	7%
Facilitating experiences of/encount	ers with God	5	1%			29%	16%	4
Individual fai	ith formation	42%	)		Z	1%	16%	6
Knowledge of and fellowship	with creation	34%			45%		19%	
Developing Chri	stian leaders	35%			43%		18%	4

### WHO OPERATED ONSITE PROGRAMS IN SUMMER 2020?



1-3 cases

<b>Program</b> (of camps that offer in typical summer)	% camps offered	% camps canceled
Family camp (n=211)	28%	72%
Onsite day camp (n=130)	22%	78%
Leadership training (248)	21%	79%
Confirmation camp (102)	17%	83%
Overnight camp (n=288)	12%	88%
Special needs camp (118)	6%	94%
Traveling day camp (n=92)	3%	97%

82% enrollment was lowest of past 5 years39% offered virtual camp programs

## **IMPACTS OF COVID-19 PANDEMIC AT OMC ORGANIZATIONS**

4+ cases

Across OMC, there was a combined total of more than **\$260 million** in lost revenue

No confirmed cases

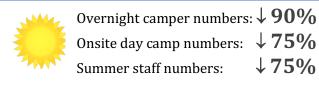
Annual Budget Pre-COVID	Average Lost Revenue		
Budget: under \$200,000	\$66,493		
Budget: \$200k to \$500k	\$207,228		
Budget: \$501k to \$1 million	\$377,054		
Budget: \$1.01 to \$2 million	\$1,425,625		
Budget: over \$2 million	\$2,868,000		

At the same time, **71%** reported an <u>increase</u> in revenue from fundraising and donations

Half reported more than a 10% increase

Ministry centers furloughed, laid off, or cut wages: Fulltime staff: 49% Part time staff: 63%

**Half** of all outdoor ministry staff were furloughed, laid off, or had their wages cut



Retreat numbers: 86% were lowest of past 5 years

13,000+ summer staff **330,000+** overnight campers

**30,000+** day campers

**MISSED OUT ON SUMMER CAMP BECAUSE OF COVID-19** 

## **OUTDOOR MINISTRIES RECEIVING FINANCIAL ASSISTANCE DURING COVID-19**

Federal Payroll Protection Plan loan (U.S. only), n=251 Special fundraising campaign, n=279 Canada Emergency Business Account (Canada only), n=47 Financial support from church judicatory body, n=280 Canadian Emergency Wage Subsidy (Canada only), n=47 Charitable grant(s), n=278 State or local government loan, n=265 Bank loan, n=262

