



Data prepared by:

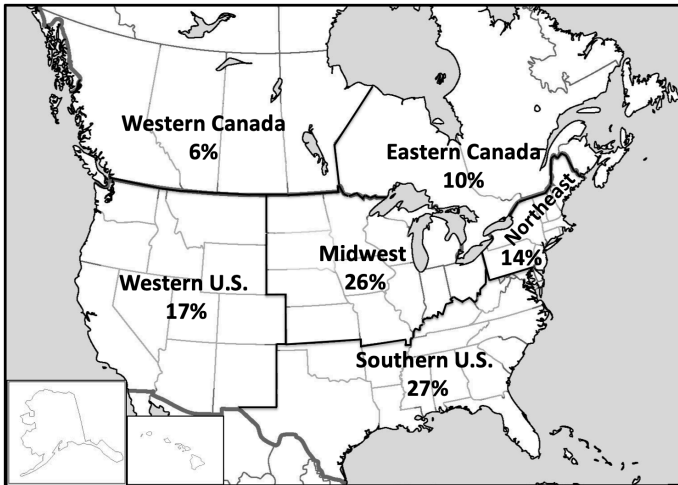


Collected Nov. 2020 to Jan. 2021 (response rate 49%)

Outdoor Ministries Connection 2020 Director Survey, Quick Facts

WHO PARTICIPATED IN THIS SURVEY?

We heard from **321 outdoor ministry centers** in **46 states** and **11 provinces/territories**
Where were the camps/retreats centers located?



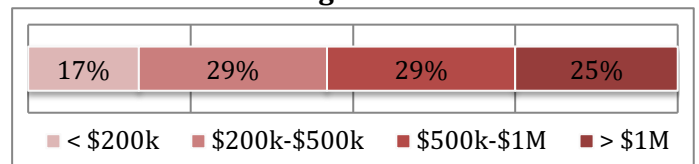
Directors were:

98% white **73%** age 40 and up
64% male **38%** had a theology degree

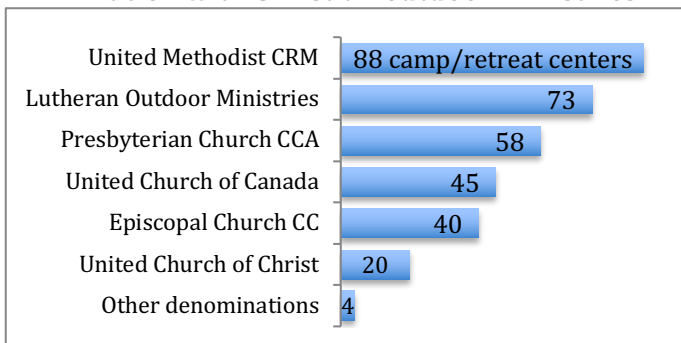
Ministry Organizations were:

54% accredited through ACA
19% were members of CCCA

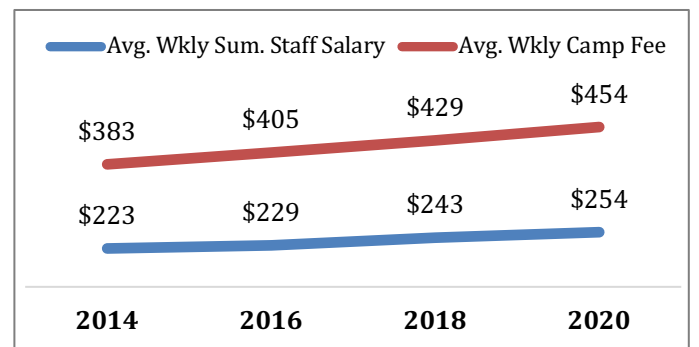
Annual Budget Distribution:



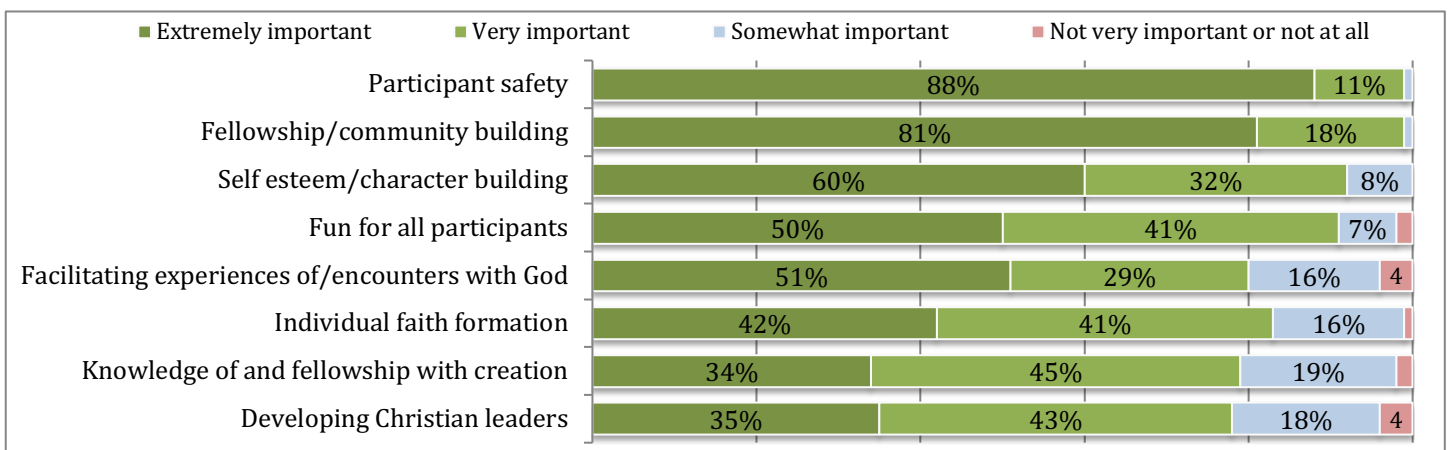
Affiliation with Christian outdoor ministries:



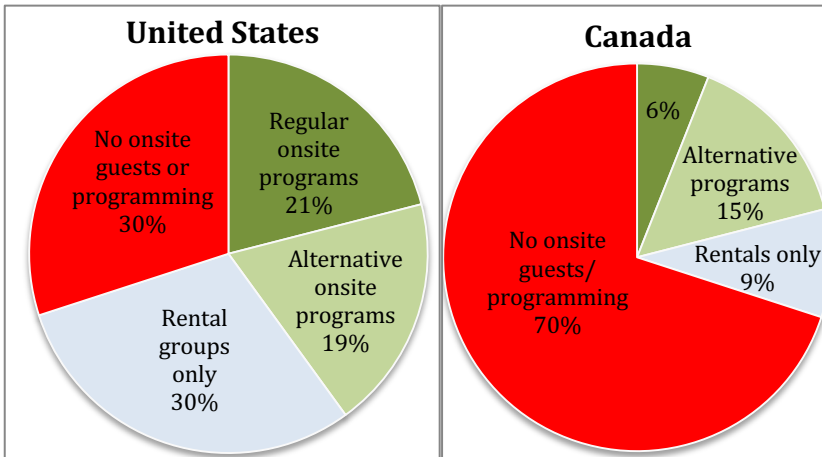
Salary and Fee Trends in OMC Camps in U.S.



Level of IMPORTANCE assigned to selected program priorities:

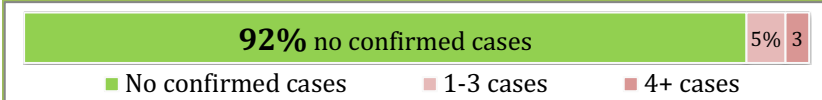


WHO OPERATED ONSITE PROGRAMS IN SUMMER 2020?



Program (of camps that offer in typical summer)	% camps offered	% camps canceled
Family camp (n=211)	28%	72%
Onsite day camp (n=130)	22%	78%
Leadership training (248)	21%	79%
Confirmation camp (102)	17%	83%
Overnight camp (n=288)	12%	88%
Special needs camp (118)	6%	94%
Traveling day camp (n=92)	3%	97%

Confirmed COVID-19 cases (112 camps with onsite programs)



82% enrollment was **lowest** of past 5 years
39% offered **virtual camp** programs

IMPACTS OF COVID-19 PANDEMIC AT OMC ORGANIZATIONS

Across OMC, there was a combined total of more than **\$260 million** in lost revenue

Annual Budget Pre-COVID	Average Lost Revenue
Budget: under \$200,000	\$66,493
Budget: \$200k to \$500k	\$207,228
Budget: \$501k to \$1 million	\$377,054
Budget: \$1.01 to \$2 million	\$1,425,625
Budget: over \$2 million	\$2,868,000

At the same time, **71%** reported an increase in revenue from fundraising and donations

Half reported more than a 10% increase

Ministry centers furloughed, laid off, or cut wages:

Fulltime staff: 49%

Part time staff: 63%

Half of all outdoor ministry staff were furloughed, laid off, or had their wages cut



Overnight camper numbers: **↓ 90%**

Onsite day camp numbers: **↓ 75%**

Summer staff numbers: **↓ 75%**

Retreat numbers: **86%** were **lowest** of past 5 years

13,000+
summer staff

330,000+
overnight campers

30,000+
day campers

MISSED OUT ON SUMMER CAMP BECAUSE OF COVID-19

OUTDOOR MINISTRIES RECEIVING FINANCIAL ASSISTANCE DURING COVID-19

