

## PLANNING FOR A CRISIS

LOM – LTE – LEARNING EVENT WORKSHOP  
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## PLANNING FOR A CRISIS

- It's 2020 friends, and everything is up in the air.
- Have you made any decisions, changed them, made new decisions, changed them again, and repeated since March?
- Adapting can be a challenge in today's fluid times.

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## Does planning for a Crisis, or Crisis Management looks like this?

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### Define two key words:

- **Crisis:**
  - a stage in a sequence of events at which the trend of all future events, is determined for better or worse;
  - a turning point
- **Planning:**
  - a scheme or method of acting, to arrange beforehand, developed in advance;
  - definite purpose

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### Two key Phrases throughout this learning time:

- turning point = Crisis
- definite purpose = Planning

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### Why is having a plan important?

1. Meet a Crisis beforehand
2. Positive approach (I am ready)
3. Helps others
  - Gives others – purpose, confidence, hope
  - Builds trust
  - Provides something to work towards – not get swallowed by the crisis (turning point) at hand
4. Planning is part of a leader's call
5. A plan can protect not only yourself and others, but the actual brand of your organization.
6. A plan can and often does keep you sane!

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Has planning ever been a part of our faith?

- How about the story of Jesus, birth, ministry, death and resurrection!
- A plan with a "definite purpose" that culminated in a dramatic "Turning Point". The Crisis of Jesus death turned to victory
- Parables of Jesus – numerous examples
- Stories throughout the Bible –
  - Book of Philemon
  - Story of Job, and many more

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Have any of the personal crises you, or your organization have faced led to a positive outcome? (new opportunities)

**Positive Turning Point**

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What are some of the crises (disasters) we in OM might need to plan for?

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LIST OF THINGS THAT NEED A PLAN  
~POSSIBILITIES~:

- fire (buildings, property)
- flooding (property, buildings)
- tornado
- hail
- wind
- earthquake
- hurricane
- death by suicide
- accidental death
- armed intruder
- violent act
- forest blight
- sexual misconduct
- racial/ethnic claims
- COVID-19
- food bugs
- rape
- cyber attack on org. reputation
- mold
- discrimination based on gender identity
- blizzards
- disgruntled employee
- exclusion of anyone based on physical or emotional needs

...and the list goes on...

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Who here has dealt with some kind of crisis or disaster in your camp setting?

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When I think about hurricanes, bed bugs or some of the other things we have faced there have been serious negative short-term impacts.

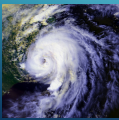
- Trust with guests
- Loss of income
- Cost of reparations
- Fear of the future impact, reputation (brand)

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BUT WE HAVE ALSO BENEFITED

**Hurricanes**

- Better prepared
- Facility upgrades
- Community engagement
- Roles to respond



**Bed Bugs:**

- Knowledge (staff)
- Training
- Cleaning
- Prevention
- Teaching



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Have you seen a positive "Turning Point"- change from a crisis you have faced?

We do still need to prepare with a "definite purpose" and, of course, there are resources to help us with that planning.

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Potential Resources to help:

1. Insurance companies
2. ACA
3. Gov. – state, local, health departments
4. Gov. & private disaster preparedness teams
5. Synod, District – church leaders
6. Lutheran Disaster Relief
7. Each other
8. Local churches, community groups such as your local Chamber of Commerce, etc.

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What are some of the key elements to being prepared (planned)?

1. Prepare – Risk Assessment
2. Attitude – Stay Calm
3. Response – Assess the Situation
4. Communicate – Knowledge is Strength
5. Engage a Course of Action – Carry out the Plan
6. Rely on God and others – Get help as soon as possible
7. Moving Forward – What did we learn, improve?

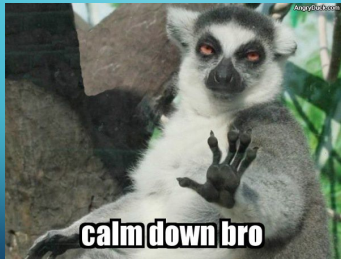
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1. Prepare – Risk Assessment



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## 2. Attitude – Stay Calm



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## 3. Response – Assess the Situation



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## 4. Communicate – Knowledge is Strength



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## 5. Engage Plan of Action – Carry out the Plan



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## 6. Rely on God and others – Get Help as soon as possible



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## 7. Moving Forward - Evaluate and Improve




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### Plan Summary:

- Prepare - Risk Assessment
- Attitude - Stay Calm
- Response - Assess the Situation
- Communicate - Knowledge is Strength
- Plan in Action - Carry out the Plan
- Rely on God & Others - Get Help as soon as Possible
- Moving Forward - Evaluate & Improve

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Well, that plan is all well and good – How did that work for you in March 2020 at the advent of a pandemic?




What are the true paradigm shifts "Turning Points" of the COVID-19 pandemic?

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### What are the positive "Turning Points" (opportunities) that can come from the COVID-19 storm?

- Benefits to facilities
- Respite for staff
- Recovery of the land
- Return of wildlife
- Procedural upgrades
- Cleaner facilities
- Improved hygiene
- Regular contact with donors and key supporters
- Volunteerism is up



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### Turning Points continued:

- Community connections improved – Social Distance Hiking
- Financial Support – Joy of response
- More able to adapt to change
- Board of Directors is more connected
- Creative program thinking refreshed
- Expanded our social media reach
- Rethink vision and direction of our ministry
- Accelerated our Strategic Plan
- Refocused our Environmental Education program

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### How do we plan for a Crisis like COVID-19?




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### Summary:

- By being faithful to our God and developing a plan + having a course of action in advance, we can take a Crisis that appears to be a negative and use it as a positive opportunity, "Turning Point."
- A Plan – gives us a "definite purpose."
- A Crisis – is simply a "turning point" – are you going to approach it as a negative or a potential positive?
- **PLANNING FOR A CRISIS** - have a "definite purpose" and find the "turning point," and you can look at a Crisis in new light!



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# Your Questions

- Enter them in the chat while watching the video please

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Video Clip says it all – Ode to Joy!

- Starts small – the plan develops – the plan begins to attract attention – The plan grows – the interest in being a part of the plan also grows – more people are drawn in – excitement grows – appreciation intensifies – engagement happens –
- What did you see happen in the crowd?

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A plan with a **“definite purpose”** inspires, and a plan can lead to discovery of opportunities – **“turning points.”** Now are those crisis moments **“turning points”** negative or positive?  
**You decide!!**

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THANK YOU FOR JOINING ME TODAY!


REMEMBER THE OTHER LEARNING OPPORTUNITIES AND OUR LOM BUSINESS MEETINGS THROUGHOUT THE WEEK.

Join me in a closing Prayer



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“And once the storm is over, you won’t remember how you made it through, how you managed to survive. You won’t even be sure whether the storm is really over. But one thing is certain. When you come out of the storm you won’t be the same person who walked in.”



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