



Communication & Outreach Ministry Team

Purpose

To oversee effective communication between Badlands Ministries and our constituents and to actively promote our ministry and build partnerships.

Membership

- 1-2 Badlands Ministries Board of Directors members + 2-5 members that are called and gifted in the area of personnel or board development. 4-7 Total members.
- Board members serve as liaisons to the Board of Directors
- Badlands Ministries staff members may serve as adjunct members
- The Board of Directors will entertain all nominations to this ministry team and appoint its members, in compliance with Badlands Ministries' Bylaws

Terms

- 2 Years

Meetings

- This ministry team will meet 3 times a year: January, April, and September, or more frequently as needed
- Each of the 3 scheduled meetings will not exceed 3 hours in duration

Responsibilities

- Be knowledgeable of Badlands Ministries' Strategic Plan and committed to advancing this ministry within that vision
- Make recommendations to the Board of Directors regarding future strategic and long-range planning
- Monitor and analyze all current means of communications and promotion (including website) and recommend changes or improvements as needed
- Based on Badlands Ministries yearly programs, find best way to promote programs to target users.
- Work to build partnerships with groups and organizations to best further the ministry
- Set measurable goals to evaluate effectiveness
- Keep minutes of each meeting for review
- Create task forces as needed

Centered in the beauty of the North Dakota badlands, our mission is to witness to the love and power of our Savior Jesus Christ, inspiring faith, hope, vitality, and renewal to all.