**Lutheran Outdoor Ministries**

**Endorsed Events**

**Definition** – An endorsed event is an educational event that seeks to meet the mission of LOM in educating and enhancing skill development. Any event is eligible for endorsement by Lutheran Outdoor Ministries (LOM) provided it meets the criteria listed below.

**Endorsed Event Benefits**

* Advertising on the LOM website that reaches 130 LOM member sites
* Advertising on the PCCCA website that reaches 160 PCCCA member sites
* Events have met the LOM education committee criteria for a quality educational program
* Marketing your event as an LOM endorsed event and use the LOM Endorsed Events seal
* All LOM members may apply for financial assistance for your event

**An LOM Endorsed Event shall include:**

* Theology component
  + A Lutheran theological rationale for the event, or
  + A theological rationale from another Christian organization
* Worship experiences
* A minimum of 4 educational contact hours
* A commitment to hospitality, and awareness of cultural diversity
* A time to inform about the role of LOM (if an LOM event)

**Financial Assistance amounts:**

* LOM Endorsed Events (held at an LOM Organization Group Member**\*** site), up to 50% ($150 Max.) off the base member rate.
* LOM Endorsed Events (all other host sites), up to 25% ($75 Max.).

**Application process**

The event leadership team seeking endorsement will complete an application that is sent to the LOM Education Committee. This application shall be submitted at least four months prior to the event. The application shall include:

* Event Purpose
* Format or proposed schedule
* Simple logistics of registration, publicity, etc.
* Proposed budget

**Upon Endorsement**

* You will receive a confirmation letter and permission to use the Endorsed Event Seal from the Education Committee Chair.
* LOM will advertise the event on the LOM website and provide financial assistance for all LOM members.

**All event materials will state the following clauses:**

* “This event is a Lutheran Outdoor Ministries (LOM) Endorsed Event, offered by (your organization name), and is not sponsored by LOM.”
* “LOM is not responsible for lack of participation resulting in any endorsed event failing to occur, or hosting site suffering any financial loss or liability.”

**\*For LOM membership information, visit the LOM website**: [www.lomnetwork.org/membership](http://www.lomnetwork.org/membership)

Submit completed application and attachments to the LOM Education Committee, % Gretchen Bachman, education@lomnetwork.org

**Lutheran Outdoor Ministries (LOM)**

**Endorsed Events Application**

Name of Event: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Dates of Event: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Host Site: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Event Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is the purpose of the event? Who is the target audience?

What is the proposed schedule?

How the event will be publicized?

How will registration happen for the event?

Please share a proposed budget of the event.

**Note: Lutheran Outdoor Ministries is not responsible for lack of participation resulting in event failing to occur and any financial loss.**

Submit completed application and attachments to the LOM Education Committee, % Gretchen Bachman, education@lomnetwork.org